Started: 9:28AM EST

Ended: 11:20AM EST

Agenda:

1. Review and discuss yesterday’s meeting:
   1. 15th Agenda

<https://drive.google.com/open?id=13Sk48C4QqflxxrBHWyUNJQ8vTRK70pNNSmSb_6nRVrs>

* 1. 15th OM Video

https://www.youtube.com/watch?v=iCl3sEMm53g

1. Discuss AE layout in detail
   1. update powerpoint
   2. the actual page

1. C2C marketplaces

* 1. tradesy, letgo, carousell, happsell, duriana
  2. What to do with junk in the database?

**Minutes:**

1 **Xfers:**

* Escrow transfer
* Trust between players
* guide step by step > user friendly

2 big picture of **e commerce in Southeast Asia**

* Rising of Delivery company
* Payment solution

**Important Concerns:**

* what e commerce eco system in SEA is lacking ? payment ? delivery ? Data analytics for customer behaviors ? ...

* Economics gap between US and SEA > find things in US > apply in SEA

* Start from what people need ( what are the problems that people are facing now or may have in the future) ?

**Starting in VN:**

Advantage (for us): The market is new, still room for growing.

Disadvantage (for us): Identity, Big players with huge money

**Expanding SMEs:**

Inventory management for SMEs > web portal > mobile portal

Startup > crawl data from Social network > FAcebook, twitter >

how many tweets about new clothes, …

Service > support people selling things online, do e commerce

How to get VN people to use credit cards?

Possibly through online business analytics

**\*Lucloi.vn / Lucloi.com (Mission: Using technology to help growing Vietnamese SMEs, and…**

**Lucloi Features:**

* find electric store in district 1

* Local Store (Street Store) > Maps > Searching for local stores > Ads

* Online Store (SMEs) > Analytics online > 90 % Vietnam companies > SMEs >
  + Store owner

* Street directories for SMEs stores in Vietnam
  + Similar to:

<http://www.yelp.com.sg/nyc>

google maps

* Service Requests as add on

**Malaysia**

Every area have their own Mall > each store has well-established website

> buying some specific things require to travel about 30-45 mins

Focus is on providing service online > not buy things > Online marketplaces & malls are well developed

This one is gaining popularity:

<https://www.kaodim.com/>

**Type of Service requests:** cleaning/gardening/photography/laundry/cooking/baby or pet sitting/beauty/logistics/electrician/aircon service

[**http://www.myhammer.co.uk/**](http://www.myhammer.co.uk/) **UK, Europe area**

[**https://www.thumbtack.com/**](https://www.thumbtack.com/) **U.S ( Searching for services )**

**Service requests in Singapore :** high demand through web portal > shifting to mobile portal

<https://kluje.com/> Start up for 2 years

www.pageadvisor.com/

**SMS version:**

<https://www.techinasia.com/indonesia-yesboss-sms-anything/>

**Indonesia:**

<http://yesbossnow.com/>

**C2C marketplaces**

What to do with junk in the database?

UNRESOLVED.